

EDUCATION

Syracuse University, College of Visual & Performing Arts

- Illustration major, School of Art and Design
- Bachelor of Fine Arts, magna cum laude, 1996
- Art Director of *The Daily Orange*, the college newspaper, 1994-1995

EMPLOYMENT

Senior Art Director, *Advanstar Communications*, Northfield, IL November, 2000-Present

- Oversee production of 4 magazines; continue as art director for *Dental Practice Report*
- Manage design staff of seven people
- Provide illustrations, cover designs, and page layouts for all magazines
- Development and design of new ancillary products, and redesign of existing magazines
- Art direction and development of Web site (*dentalproducts.net*)

Art Director, *Dental Practice Report*, Northfield, IL November, 1999-Present

Illustrator/Designer, *McKnight Medical Comm.*, Northfield, IL May, 1997-November, 1999

- Full-time position for publisher of *McKnight's Long-Term News*, *Healthcare Purchasing News*, *Pharmaceutical Representative*, *Dental Products Report*, *Dental Practice & Finance* (redesigned as *Dental Practice Report*)
- Provide illustration and design for 3 medical and 2 dental trade magazines, as well as concepts and design of marketing projects-direct mail, media kits
- **Art Direction** of *Pharmaceutical Representative* (Nov. 1998) including layout, illustration, and a redesign; collect files to send out to prepress for film creation

COMPUTER

Completion of the Dynamic Graphics **Advanced Web Design** 3-day seminar: March, 2000

Completion of the Dynamic Graphics **Web Design** 3-day seminar: May, 1999

Completion of the Dynamic Graphics **Advanced Photoshop** 3-day seminar: July, 1998

Macintosh OS 9-10 proficiency: Adobe Photoshop (7), Illustrator (10.0), Quark XPress (5), Dreamweaver (4.0), all Microsoft Office applications

TRAINING

Completion of the Dynamic Graphics **Art of Art Directing** seminar: October, 2001

Completion of the Thomson Corp. **Leadership for Results** 2-day seminar: May, 2001

FREELANCE

Business Law Today magazine, Chicago, IL

- 4/c interior illustration, March/April 2004
- 4/c cover illustration, July/August 2003

Sterling Publishing Company, Inc., New York, NY

- *MENSA* Book Series - 8 4/c cover illustrations
- *Little Giant Book of Whodunits* by Hy Conrad - 80 B&W illustrations and color spot
- *Baseball Oddities...* by Wayne Stewart - Full color cover, 14 B&W illustrations
- *Inspector Forsooth...* by Derrick Niederman - Full color cover, 12 B&W illustrations
- *Baseball Trivia Quiz Book* by Mitch Williams & Dave Brown - 24 B&W illustrations

Keystroke Graphics-Design Firm, Naperville, IL

- Cover art for *CSP magazine*

